

CYBERSECURITY AND DATA PRIVACY INFORMATION MEMO

JANUARY 21, 2025

Countdown to Data Privacy Day 2025

Data Privacy Day is Jan. 28. First recognized in 2007, Data Privacy Day is an international effort to raise awareness about data privacy and to encourage the protection of personal information online. Every year, Bond counts down to Data Privacy Day with a targeted series of privacy-related articles that span a variety of practice areas and disciplines. This year, Bond will be exploring the following topics listed below.

- **Employee Cell Phone Monitoring:** Mario Ayoub and Paige Roseman will explore data privacy and employment law considerations for organizations using mobile device management software to track employee cell phone use.
- **Artificial Intelligence Tools:** Jessica Copeland and Mario Ayoub will highlight the major privacy risks and mitigation strategies associated with common generative artificial intelligence tools such as ChatGPT, CoPilot and Google Gemini.
- **Privacy Challenges in the Financial Services Industry:** Dori Bailey, Shannon Knapp and Savanna Klinek will identify privacy concerns unique to the financial services industry.
- **Children's Online Privacy:** Jessica Copeland and Shannon Knapp will outline key requirements mandated by the widely applicable Children's Online Privacy Protection Act and examine recent FTC enforcement actions in this space.
- **School Privacy Compliance:** Andrew Mark and Mario Ayoub will discuss the growing use of online software and services in K-12 settings and critical education privacy obligations pertaining to informed parent/guardian consent and opt-out rights.
- **Healthcare Privacy:** Gabriel Oberfield will delve into privacy and data protection challenges facing healthcare providers and HIPAA covered entities through the lens of state and federal regulatory requirements.
- **2025 Data Privacy Preview:** Amber Lawyer and Mario Ayoub will preview new privacy laws, regulations and guidance to prepare organizations in every industry for significant developments and unique compliance challenges coming in 2025.

If you'd like more information or if you have any questions, contact any attorney in Bond's [cybersecurity and data privacy practice](#).

