



Robert W. Patterson

Member

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Profile

Rob has extensive experience in data privacy and cybersecurity matters, including compliance with the HIPAA Privacy, Security and Breach Notification Rules, other federal and state data privacy and security laws and regulations (including laws in New York and California), and the GDPR rules of the European Union. He regularly counsels clients on how to develop and improve their compliance programs and respond appropriately to data breaches.

In particular, Rob has assisted clients in the health care, banking, insurance and manufacturing industries with regards to:

- HIPAA compliance and breach response,
- GDPR implementation and compliance,
- Compliance with New York State privacy and security laws,
- Development of privacy and security policies, and
- Board governance responsibilities.

Honors & Affiliations

- Listed in:
 - *The Best Lawyers in America*®, Employee Benefits (ERISA) Law, 2008-2024 (listed for more than 15 years)
- American Bar Association
- New York State Bar Association
- Buffalo Niagara Human Resource Association
- International Foundation of Employee Benefit Plans
- National Center for Employee Ownership
- Society for Human Resources Management

Representative Publications

- Important Recent ESOP Developments, *CNYBJ*, March 28, 2022
- The Future of Binding Arbitration Agreements in Long Term Care, *ABA Health eSource*, Vol. 13 No. 3, November 2016

Education

- University at Buffalo School of Law (J.D., *magna cum laude*, 1983)
- State University of New York at Buffalo (B.A., *summa cum laude*, 1980)

Bar/Court Admissions

- New York
- U.S. District Court for the Western District of New York

Practices

- Higher Education
- Tax
- Health Care
- Employee Benefits and Executive Compensation
- Cybersecurity and Data Privacy
- Business and Transactions
- Municipalities

- Church-Affiliated Hospital Pension Plans - Subject to ERISA?, *Confero (Westminster Consulting)*, Vol. 15, Summer 2016
- Cybersecurity: Key Issues for Health Care Boards, *ABA Health eSource*, Vol. 12 No. 8, April 2016
- Interviewed: Petro, Time has come to 'play or pay', *Buffalo Business First*, December 15, 2014
- Interviewed: Drury, Revised HIPAA rules zero in on breaches, *Buffalo Business First*, April 15, 2013
- The "Summary of Benefits and Coverage" Requirement Under PPACA, *ABA Health eSource*, Vol. 8 No. 11, July 2012

Other Activities

- Population Health Collaborative of WNY, Board Member
- National Association of Health Underwriters, Buffalo Chapter
- Artpark & Company, Inc., Former Board Member
- Buffalo Philharmonic Chorus, Former Board Member