



## Philip J. Zaccheo

### Member

pzaccheo@bsk.com

*He, Him, His*

One Lincoln Center

110 West Fayette St

Syracuse, NY 13202-1355

(315) 218-8113

(315) 218-8100 fax

### Profile

**Phil is a trusted advisor to college and university athletics departments throughout the United States, working with programs at all NCAA levels, from major Division I programs to Division II and III programs, to achieve their goals. He represents institutions in the negotiation of a variety of contractual arrangements critical to their athletics business operations, including:**

- employment contracts for coaches, athletic directors and other personnel;
- multimedia rights agreements;
- shoe and apparel contracts;
- pouring rights agreements;
- facility naming rights;
- major sponsorships;
- trademark licensing;
- event participation agreements;
- facilities use agreements with outside parties; and
- a variety of other athletics business contractual arrangements.

Phil also works regularly with athletics fundraising and development personnel, and assists institutions in structuring agreements with donors to support athletics operations. In addition, he has extensive experience in student affairs matters, and regularly counsels institutions in the areas of student discipline, disability accommodations and education record confidentiality.

Phil's practical advice reflects his more than 30 years of experience in the field, taking account of not only the legal considerations, but also the financial and public relations implications of particular circumstances at both private and public institutions.

### Honors & Affiliations

- Listed in:
  - *The Best Lawyers in America*® 2020, Sports Law (listed for more than 5 years)
- New York State Bar Association, Business Law Section
- National Association of College and University Attorneys

### Education

- New York University School of Law (J.D., *cum laude*, 1992)
- Union College (B.A., *cum laude*, 1989)

### Bar/Court Admissions

- New York

### Practices

- Higher Education
- Exempt Organizations
- Mergers and Acquisitions
- Cybersecurity and Data Privacy
- Collegiate Sports
- Title IX

## Representative Presentations

- An Interview with Philip Zaccheo, Higher Education, Legally Bond Podcast, August 16, 2021
- "The Lawyer's Role in Cost Cutting Measures and Revenue Generating Activity in a Time of Budget Restraint," National Association of College and University Attorneys, March 11, 2021
- "When Tradition and Climate Collide: Statues, Monuments and Building Names on College and University Campuses", National Association of College and University Attorneys Annual Conference, June 26, 2019
- "Attorney-Client Privilege in the Committee Setting," National Association of College and University Attorneys Annual Conference, June 24, 2014

## Other Activities

- Editorial Board, Journal of College and University Law
- Advisory Board, Syracuse Area Salvation Army
- National Association of College and University Attorneys Annual Conference Organizing Committee