



Kyle D. Ritchie

Senior Counsel

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Profile

Kyle represents collegiate athletics clients in a wide range of matters, combining his experience as an attorney and as a former NCAA student-athlete. His representation of collegiate conferences and institutions includes risk management matters, concussion protocols and litigation, general counsel activities and eligibility and enforcement matters. His experiences allow him to add depth and experience to the Bond team.

Kyle played Division I collegiate golf at Tulane University and the University of Memphis before turning professional after graduation. Although he spent a lot of time in the golf industry, his life experiences eventually drew him to the legal field where he could use his natural talents to help businesses.

In addition to Kyle's collegiate athletics legal experience, he brings a vast working knowledge of transactional legal work, with significant experience in multiple industries, including construction law, real estate law, sports and entertainment law and general corporate matters. Assisting clients through cost-effective, practical legal advice allows him to serve as a valuable resource for his clients.

Representative Publications

- Co-Author, "Changes to NCAA Bylaw 19 and the Responsibility to Cooperate," *LEAD1 Association, Name, Image & Likeness (NIL) Institutional Report: Issue #10*, March 9, 2023
- Co-Author, "NIL: Recommended Athletics Compliance Education," *LEAD1 Association, Name, Image & Likeness (NIL) Institutional Report: Issue #9*, January 13, 2023
- Co-Author, "NIL: Institution's Duty to Monitor and Educate," *LEAD1 Association, Name, Image & Likeness (NIL) Institutional Report: Issue #8*, October 27, 2022
- Co-Author, "Booster Status and the Changing World of Name, Image and Likeness," *LEAD1 Association, Image & Likeness ("NIL") Institutional Report: Issue #7*, September 1, 2022

Education

- University of Kansas (J.D. 2012)
- University of Memphis (B.B.A. 2008)

Bar/Court Admissions

- Missouri
- Kansas
- Iowa

Practices

- Collegiate Sports