



## Gail M. Norris

### Senior Counsel

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### Profile

**Gail is an experienced attorney with a solid executive management background bringing her legal knowledge and operational experience to manage legal opportunities, issues and risks to meet senior management objectives.**

Gail spent nearly 20 years in private practice as a business lawyer. She has represented clients in the purchase and sale of businesses, a wide variety of financing matters, securities issuance and compliance, intellectual property licensing, contracting and other corporate legal matters. Since joining Bond in 2019, Gail has been laser-focused on providing sound business counsel to regional businesses.

Immediately before joining Bond, Gail served as vice president and general counsel for the University of Rochester where she advised the Board of Trustees and university officials on critical matters involving higher education and health care. As general counsel, Gail managed all legal issues of the university including governance, business and tax matters, litigation, employment and benefits, risk management, patenting, research, technology transfer and licensing. Before working at the university, Gail was general counsel of the U.S. operations of a biopharmaceutical company and responsible for all legal aspects of its pharmaceutical manufacturing, distribution and sales.

### Honors & Affiliations

- Association of Corporate Counsel
- National Association of College and University Attorneys
- *Rochester Business Journal/Daily Record*, 2018 Corporate Counsel Award

### Representative Publications

- "Website Terms of Use and Privacy Policies," Special Report: Cybersecurity, *CNY Business Journal*, July 5, 2021
- Co-Author, "Inoculating Your Business Against COVID-19," *Rochester Business Journal*, March 2021

### Other Activities

- VLSP Pro Bono Monthly Participant

### Education

- Albany Law School (J.D., *cum laude*, 1983)
- Syracuse University (B.S. 1980)

### Bar/Court Admissions

- New York

### Practices

- Business and Transactions
- Essential Resources for Business
- Cybersecurity and Data Privacy
- Higher Education
- Business Restructuring, Creditors' Rights and Bankruptcy
- Startup and Emerging Business
- Title IX
- School Law

- Board member, School of the Holy Childhood
- Board member, Memorial Art Gallery

