



Bradley A. Hoppe

Member

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Profile

Bradley is the co-chair of Bond's manufacturing industry group. While working with manufacturers to formulate strategies, strengthen policies, craft non-competition and non-disclosure agreements, Bradley provides outstanding individual service to his clients. He counsels and represents them through numerous complex legal issues that arise within the broad-based manufacturing industry.

Bradley uses his extensive experience in trade secret, non-competition and related commercial litigation when necessary to protect manufacturers' and other companies' trade secret information and long-standing customer relationships in court. When necessary, he pursues litigation to not only protect their most important intangible assets, but also to better safeguard the products of their ingenuity and hard work from being lost to competitors through unfair and unlawful conduct.

Bradley's vast litigation experience is key to providing his manufacturing and other commercial clients the best result possible. His litigation experience includes:

- ERISA litigation
- noncompete litigation
- employment discrimination and other employment litigation
- general commercial disputes
- construction litigation
- insurance coverage disputes
- personal injury defense
- unfair competition and trade secret claims
- creditors' rights claims
- municipal defense matters
- accounting and attorney malpractice disputes

Honors & Affiliations

- Listed in:
 - *New York Super Lawyers*®, Business Litigation, 2017-2023

Education

- University of Pittsburgh School of Law (J.D. 2006)
- University of Pittsburgh (B.A., *summa cum laude*, 2003)

Bar/Court Admissions

- New York
- U.S. Court of Appeals for the Second Circuit
- U.S. Bankruptcy Court for the Western District of New York
- U.S. District Court for the Northern District of New York
- U.S. District Court for the Southern District of New York
- U.S. District Court for the Western District of New York
- Pennsylvania
- U.S. District Court for the Eastern District of Pennsylvania
- U.S. District Court for the Western District of Pennsylvania
- U.S. District Court for the Eastern District of New York

Practices

- Manufacturing
- Litigation
- Artificial Intelligence

- Upstate New York Rising Star, Business Litigation, 2017
- *Buffalo Business First*, Legal Elite of Western New York, 2019
- Bar Association of Erie County
- New York State Bar Association
- Research Editor, *University of Pittsburgh Law Review*, 2004-2006

Representative Publications

- Quoted, "Manufacturers Are Becoming Cyberattack Targets More Frequently," *Buffalo Business First*, January 17, 2022
- An Interview with Bradley Hoppe, Trade Secret Protection, Legally Bond Podcast, August 23, 2021
- Co-Author, "Executive Order has Little Immediate Impact on Non-Compete Clauses," *CNY Business Journal*, August 9, 2021
- Co-Author, "A New York Litigator's Guide to the New Federal Trade Secret Law," *NY Litigator*, Fall 2016
- Co-Author, "Another Voice: Trade Secrets Act Boosts Buffalo's Business Future," *The Buffalo News*, May 28, 2016
- Co-Author, "Head in the Cloud: The Insider Threat to a Company's Trade Secrets," *New York Law Journal*, April 4, 2016
- "Federal Trade Secret Legislation Moves Forward," NYSBA Commercial and Federal Litigation Section Newsletter - Winter 2014, Vol. 20, No. 3

Representative Presentations

- Ways to Avoid/Minimize Litigation and Steps You Can Take to Control Your Own Destiny, Niagara Frontier Corporate Counsel, June 21, 2022
- IP and Trade Secret Protection for Manufacturers, Buffalo Niagara Manufacturing Alliance, February 17, 2022

Other Activities

- Theodore Roosevelt Inaugural Site Foundation, Board of Trustees and Secretary
- Legal Aid Bureau of Buffalo, Inc., Director
- Buffalo Niagara Manufacturing Alliance, Member