



Amanda Rosenfield Lippes

Member

alippes@bsk.com

The Avant Building - Suite 900
200 Delaware Avenue
Buffalo, NY 14202-2107
(716) 416-7059
(716) 416-7359 fax

4001 Tamiami Trail North, Suite
105
Naples, FL 34103-3556
(239) 659-3866

Profile

Amanda is a member of the firm's intellectual property practice group. She focuses her practice on patent and trademark prosecution and counseling related to matters before the U.S. Patent and Trademark Office.

Intellectual Property Counseling: Amanda represents companies, from startups to multinational corporations, in securing, protecting, managing and enforcing patents, trademarks and copyrights in the United States. She assists clients with all matters before the U.S. Patent and Trademark Office and the U.S. Copyright Office. She also performs patentability and product clearance evaluations, validity/freedom-to-operate analyses, trademark and branding clearance searches, and due diligence for corporate transactions.

Representative Areas of Technical Experience: Amanda has advised clients in a broad range of technologies including medical devices, mechanical devices, consumer products, automotive systems, telecommunications, e-commerce and internet-based systems, information technology, industrial equipment, manufacturing processes, artificial neural networks and software.

Honors & Affiliations

- Listed in:
 - *New York Super Lawyers*® Rising Star, Intellectual Property, 2018-2023
- International Trademark Association (INTA)
- Erie County Bar Association, Intellectual Property, Computer and Entertainment Law Committee
- New York State Bar Association
- University at Buffalo Law Alumni Association
- Brandeis University Alumni Association Leadership Award, 2006

Representative Publications

- "Revisiting the Quid Pro Quo Bargain of the U.S. Patent System," Bond, Schoeneck & King IP Newsletter, Year Recap 2022, February 2023
- Co-Editor, Bond, Schoeneck & King IP Newsletter, Winter 2021 Recap, April 2021

Education

- University at Buffalo School of Law (J.D. 2012)
- Brandeis University (B.A. in Biology 2006)

Bar/Court Admissions

- New York
- Florida
- U.S. Patent and Trademark Office

Practices

- Intellectual Property
- Business and Transactions
- Hospitality and Tourism

- Co-Editor, Bond, Schoeneck & King IP Newsletter, Summer/Fall 2020 Recap, December 2020
- Co-Editor, Bond, Schoeneck & King IP Newsletter, Winter 2020 Recap, May 2020
- "New Trademark Filing Rules: What You Need To Know," Bond, Schoeneck & King IP Newsletter, Winter 2020 Recap, May 2020
- "U.S. Supreme Court Shaping IP Law," *Buffalo Law Journal*, April 3, 2017

Other Activities

- Friends of Reinstein Woods, Executive Board Member and Secretary, 2018 - present
- Legal Counsel, Buffalo Junior Chamber of Commerce, 2018-2019
- Attorney, Sub-Board I, Inc. Legal Assistance Office, University at Buffalo, 2016-2019